Daksh Yogi

Jaipur, Rajasthan dakshyogi18@gmail.com 095499 00433 daksh-yogi

Summary

Web Developer and Designer with 3+ years of experience creating responsive, high-performance websites and e-commerce platforms. Expertise in React.js, JavaScript, and modern design tools including Figma. Proven track record of optimizing website performance by 30% and increasing organic traffic by 40% through technical SEO and code optimization. Skilled in translating design concepts into functional user interfaces across Framer, Shopify, WordPress, Webflow, and custom applications.

Technical Skills

Frontend Technologies: JavaScript (ES6+), React.js, HTML5, CSS3, jQuery, AJAX, Bootstrap, Responsive Design, Mobile-First Development

Design & Prototyping: Figma, Wireframing, Prototyping, UI/UX Design, Design Systems, Interaction Design, Accessibility Standards (WCAG)

CMS & Platforms: Shopify (Theme Development), WordPress (Custom Themes), Webflow, Wix Studio, Framer

Backend & Tools: Python, Django, MySQL, RESTful APIs, Git, GitHub, Jira, Notion, Clickup

Optimization & Testing: SEO Best Practices, Performance Optimization, Cross-Browser Testing, A/B Testing, Agile/Scrum Methodology

Professional Experience

Web Developer & Designer, The Editor Suite – Jaipur, Rajasthan Dec 2023 – Dec 2025

- Developed multiple responsive websites and e-commerce platforms across different industries using React.js, Vue.js, and modern CMS platforms (Shopify, WordPress, Webflow, Wix Studio)
- Improved website load times by 30% through code optimization, lazy loading, and performance best practices
- Designed pixel-perfect UI/UX mockups and prototypes in Figma and Adobe XD, ensuring seamless handoff to development
- Implemented technical SEO strategies resulting in 40% increase in organic traffic and improved search rankings
- Created custom Shopify and WordPress themes with intuitive admin panels for client content management
- Collaborated with stakeholders to translate business requirements into technical specifications and user-friendly designs

Python Developer, Zucol Group of Companies – Jaipur, Rajasthan Feb 2023 – Dec 2023

- Built full-stack web applications using Flask framework with integrated Machine Learning models for data-driven insights
- Developed predictive analytics dashboard for Airbnb rating prediction using NLP, ML algorithms, and interactive data visualizations
- Designed and implemented RESTful APIs for frontend-backend communication
- Received Brainnee Award within first 3 months for exceptional performance and innovative problem-solving

Education

Jaipur Engineering College and Research Centre, B.Tech in Electronics and Communication Engineering – Jaipur, Rajasthan Aug 2019 – Aug 2023

- CGPA 7.88/10.0

Achievements

- Received Brainnee Award at Zucol Group for outstanding performance and innovative contributions within 3 months
- Awarded Best Photographer in College Festival for creative excellence and visual storytelling